GEORGIA WALKS SUMMIT
COLUMBUS, GA
April 16-17, 2020

A statewide gathering of people committed to making our streets and communities great places to walk

SPONSORSHIP OPPORTUNITIES
WHY SPONSOR THE 2020 GEORGIA WALKS SUMMIT?

• Show your commitment to a more walkable future for Georgia communities
• Gain brand exposure to elected officials and thousands of transportation professionals
• Help GDOT and others reverse the alarming upward trend of pedestrian fatalities
• Build and strengthen relationships with decision makers who share your passion for walking

AUDIENCE

Georgia Walks Summit sponsors are exposed to a highly engaged audience, including:

• Elected officials and city managers
• Transportation and public health professionals
• Community advocates
• Community Improvement District leaders
• Other engaged professionals

TESTIMONIALS

“I loved the diversity of class types and the interactive sessions.”

“Great presentations, thought-provoking keynotes, fosters a sense of community for all pedestrian advocates.”

“Very eye opening! I loved the different topics and very compelling topics that keep you engaged.”

“It was great to connect with so many people from the public and private sector.”

AN INITIATIVE OF

[Logo of GDOT and PEDS]
SPONSOR LEVELS

Presenting Sponsor ($10,000)  
(1 exclusive)
- Recognition as Presenting Sponsor and exclusive opportunity to speak during opening remarks and recognition as Presenting Sponsor on nametags
- Recognized partner on press release and callout on social media
- Logo displayed prominently on website, rotating presentation, and in marketing and all program materials
- 8 complimentary registrations

Platinum ($5,000)
- Recognition as sponsor in opening remarks and on nametags
- Recognized partner on press release and callout on social media
- Logo displayed prominently on website, rotating presentation, and in marketing and all program materials
- 6 complimentary registrations

Golden Shoes ($2,500)
- Recognition as sponsor in opening remarks and on nametags
- Logo displayed prominently on website, rotating presentation, and in marketing and all program materials
- 4 complimentary registrations

Silver Sneakers ($1,500)
- Recognition as sponsor in opening remarks and on nametags
- Logo displayed on website, rotating presentation, and in marketing and all program materials
- 2 complimentary registrations

Bronze Boots ($500)
- Recognition as sponsor on nametags, website, rotating presentation, and in marketing and all program materials
- 1 complimentary registration
PAYMENT OPTIONS AND CONTACT

Please send a high resolution logo to hayley@peds.org and submit your Georgia Walks Summit sponsorship payment, payable to PEDS, at:

PEDS
233 Peachtree Street NE
Harris Tower, Suite 1220
Atlanta, GA 30303

If you prefer, you can pay online at peds.org. Contact hayley@peds.org to request an invoice.

PEDS is a 501(c) (3) nonprofit, and all donations are tax deductible.

If you have questions about sponsorship opportunities, feel free to contact Hayley Hamilton, Community Engagement Manager: hayley@peds.org.